



**REACHING HOME:  
CANADA'S HOMELESSNESS STRATEGY FOR  
COMMUNITIES IDENTIFIED AS "OTHER URBAN AREAS"  
IN B.C.**

**2022-2024 Call for Proposals (CFP)  
For  
Services Projects & Capital Investments**

**APPLICATION GUIDE**

**APPLICATIONS DEADLINE:  
Thursday, April 14, 2022 at 11:59 pm**

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*We would like to begin by acknowledging that the traditional and ancestral unceded territory of the Musqueam, Squamish, Tsleil-Waututh, Kwikwetlem, Tsawwassen, Katzie, Kwantlen, Qayqayt, and Semiahmoo Nations have been custodians of this land for thousands of years and we would like to pay our respect to the elders and knowledge keepers both past and present.*

## Reaching Home Overview

Reaching Home: Canada's Homelessness Strategy (RH) is the redesigned federal homelessness program that replaced the Homelessness Partnering Strategy on April 1, 2019. Reaching Home continues to be a community-based program aimed at preventing and reducing homelessness by providing direct support and funding to urban, Indigenous, rural and remote communities across Canada to help them address their local homelessness needs and ensure Canadians maintain safe, stable and affordable housing. Reaching Home supports the goals of the National Housing Strategy, in particular, to support the most vulnerable Canadians in maintaining safe, stable and affordable housing and to reduce chronic homelessness nationally by 50 percent by 2027-2028.

Reaching Home's Indigenous Homelessness stream provides funding to organizations that provide supports to meet the unique needs of First Nations, Inuit and Métis people who are experiencing or at risk of homelessness. The intent is that the funding be provided to Indigenous organizations located in urban centres.

The program promotes social inclusion and cultural connections within communities, and aims to ensure that culturally-appropriate supports are available for Indigenous Peoples who are at risk of or experiencing homelessness in urban centres.

Indigenous Peoples are not limited to accessing only the services that are funded by the Indigenous homelessness stream; they may also access services and supports from organizations that are funded by the program's other regional streams.

## 2022 – 2024 Funding Overview

As part of Budget 2021, the Government of Canada announced incremental funding for Reaching Home: Canada's Homelessness Strategy over two years, starting in 2022-2023. This funding will help communities extend their response to COVID-19 and provide them with the flexibility to use these investments to meet local needs and priorities, such as:

- extending COVID-19 measures for those experiencing homelessness;
- finding permanent housing for those temporarily housed; and
- reducing the inflow into homelessness, including homelessness prevention and shelter diversion activities.

This additional funding is also provided to support communities and funding recipients shifting to longer-term housing approaches and solutions that prevent and reduce chronic homelessness.

## 2022 – 2024 Call For Proposals (CFP) Application Process and Timeline

### Eligible Project Period:

June 1, 2022- March 31, 2024. The projects must be completed by March 31, 2024.

### Maximum Funding Available:

The total amount available under this CFP is approximately \$4.18 million.

Eligible Activities	Annual Maximum Funding Available		Total
	Year 2022-2023	Year 2023-2024	
A. Housing Services	\$1,531,843	\$1,819,093	<b>\$3,350,936</b>
Prevention and Shelter diversion			
Medical and Health Services			
Support Services			
B. Capital Investments	\$382,961	\$454,773	<b>\$837,734</b>

### Eligible projects

Projects must meet a demonstrated need, and applicants must show that investments will be targeted toward helping address Indigenous homelessness.

This funding is used for projects delivered by Indigenous organizations to address the specific needs of the off-reserve homeless Indigenous population, in communities **identified as “Other Urban Areas”**. An Indigenous organization has to have 51% Indigenous members who are directly involved with the decision-making process.

Indigenous not-for-profit organizations are eligible to receive RH Funding. Indigenous for-profit enterprises are eligible for funding provided that the nature and intent of the activity is non-commercial and fits within the RH Terms and Conditions. If you are representing a coalition, letters from your partners describing and confirming their involvement must be attached. **Please note only an Indigenous organization can submit on behalf of a coalition group.**

There is no requirement for matching contributions, though community contributions are encouraged. Projects must also meet the program requirements of Reaching Home.

### Eligible Geographic Area

To be eligible for funding through the RH, the project must occur in one of the eligible communities referred as “Other Urban Areas”, outside of Metro Vancouver, Victoria, Nanaimo, Duncan, Prince Rupert,

Kamloops, and Kelowna and addresses the needs of Indigenous Homelessness in communities:

- with populations over five thousand (5000) people; and
- which require special consideration and have previously demonstrated a need consistent with the objectives of the RH.

Geographic restrictions: Given the transient nature of the homeless population, and to prevent transmission between nearby communities, projects that are located outside of their traditional service boundaries can be funded now. Investments under the Indigenous Homelessness stream are still intended to meet the specific needs of the off-reserve Indigenous population.

## Eligible Activities and Expenses

### a. Housing services

Housing services are those that lead to an individual or family transitioning into more stable housing that has been deemed appropriate and safe. Housing could include:

#### COVID-19 context

Reaching Home funding can be used to increase the physical distance between people, particularly those residing in shelters, to reduce the risk of viral spread and support social distancing. Communities could for example:

- Place individuals in temporary, transitional, or permanent housing accommodations including for the purposes of self-isolation.
- Communities are encouraged to think broadly about what constitutes temporary accommodations (for example, motels, hotels, rooming houses, community buildings, schools, tents in sports arenas, RVs etc.).
- **Transitional housing** Housing intended to offer a supportive living environment for its residents, including offering them the experience, tools, knowledge and opportunities for social and skill development to become more independent. It is considered an intermediate step between emergency shelter and supportive housing, and has limits on how long an individual or family can stay. Stays are typically between 3 months and 3 years.
- **Permanent supportive housing:** Housing that combines rental or housing assistance with individualized, and flexible support services for people with high needs related to physical or mental health, developmental disabilities or substance use. Permanent supportive housing may be:
  - **placed-based:** Congregate or independent permanent supportive housing units situated in 1 building or location
  - **scattered-site:** The provision of permanent supportive housing services in the community, delivered through home visits or community-based agencies
- **Housing:** Housing that is not supportive housing and that can be long-term. Includes a house, apartment or room (including social housing) that a family or individual rents or owns. Housing

may include living arrangements with friends or family members that are expected to be long-term.

- **Indigenous housing options** that reflect Indigenous values, beliefs and practices (for example, community/family living environment) and are delivered by Indigenous organizations.

Eligible activities include:

### **Housing placement**

Determining an individual's or family's preferences and needs for housing and type of supports.

- Securing housing for individuals and families by working with private and public local real estate, landlord associations, home communities (for example, First Nation band, Inuit community, Métis settlement), to identify available housing units.
- Time-limited rental assistance in the context of a rapid rehousing project. While at the discretion of the community to establish parameters for the rental assistance, rapid rehousing usually consists of 3 to 6 months of support.
- Providing landlord-tenant services for an individual or family that was placed into housing, which includes providing landlord mediation and training on roles and responsibilities of tenants and landlords.
- Re-housing (if required).

### **Emergency Housing Funding**

- Within parameters that are established by the community, funding to help cover housing costs in the short term while awaiting access to longer-term housing supports, including the Canadian Housing Benefit or benefits from provincial, territorial or municipal programs.

### **Housing set-up**

- Activities which cover costs associated with setting up a housing unit, including: insurance, damage deposit, first and last months' rent, maintenance (for example, painting), moving, furniture, kitchen, basic groceries and supplies at move-in, etc. Available to all individuals and families, not just those in receipt of rental assistance or Emergency Housing Funding.
  - If a provincial social assistance or other program offers first and last month's rent or damage deposits, this funding should be exhausted first before Reaching Home funding is used for these purposes.
  -

Ineligible activities include:

- Emergency Housing funding while the individual or family is supported by the provincial, territorial or municipal welfare and rent supplement programs; and
- Level of funding provided for Emergency Housing Funding must not exceed amount of financial assistance provided by provincial, territorial or municipal rent supplement programs.

## **b. Prevention and shelter diversion**

Prevention includes activities aimed at preventing homelessness by supporting individuals and families at imminent risk of homelessness before a crisis occurs. This includes supporting individuals and families who are currently housed but at-risk of losing their housing, and preventing individuals who are being discharged from public systems (for example, health, corrections, and child welfare) from becoming homeless.

Populations at imminent risk of homelessness are defined as individuals or families whose current housing situation will end in the near future (for example, within 2 months) and for whom no subsequent residence has been established.

Shelter diversion is a tool used to prevent the use of emergency shelters by providing individualized supports when families and individuals are seeking to enter the emergency shelter system. Shelter diversion programs help individuals and families seeking shelter to explore safe and appropriate alternate housing arrangements and, if necessary, connect them with services and financial assistance to help them find secure housing.

Shelter diversion is different from other permanent housing-targeted interventions because of the point in time in which the intervention occurs. Shelter diversion focuses on people as they are seeking entry into shelters, while prevention focuses on people at risk of homelessness. However, many of the same initiatives may be employed with shelter diversion as with prevention.

### **COVID-19 context**

Keeping people housed is a key way to limit the spread of COVID-19 as people need to have a secure place to self-isolate. To help people who are at imminent risk of homelessness maintain their housing, communities may wish to use Reaching Home funds to, for example:

- provide short-term financial assistance (for example, rent arrears and utility deposits)
- deliver in-kind support (for example, grocery cards, personal hygiene products, gift cards), and
- utilize non-financial tools such as landlord-tenant mediation, problem solving with neighbours, and helping individuals or families with budgeting

Individuals being discharged from public institutions (for example, corrections, hospitals), where conditions may be crowded, may present an elevated risk of spreading COVID-19. In these instances, Reaching Home funds could be used to, for example:

- help individuals exiting institutions transition directly to housing and support them in maintaining housing so that they do not need to access a shelter

When it is safe and appropriate to do so, diverting individuals and families requesting shelter to other forms of accommodation is an important tool for communities to reduce overcrowding in shelters. Shelter diversion programs help individuals and families seeking shelter to explore safe and appropriate alternate housing arrangements and, if necessary, connect them with services and financial assistance to help them find secure housing. Reaching Home funds can be used to, for example:

- set up new access points to services, such as working with an existing crisis line to offer help over the phone or virtually through a website;

- fund staff at points of shelter inquiry to explore options for individuals and families through problem-solving and leveraging strengths, existing informal and natural supports and community resources; and,
- utilize tools and resources such as short-term financial support, landlord-tenant mediation, and in-kind support (for example, groceries, gifts) to offset the costs to individuals and families of moving to alternative accommodations.

Eligible activities include:

- Discharge planning services for individuals being released from public systems (for example, health, corrections, and child welfare)
- Help obtaining or retaining housing, including shared housing
- Landlord liaison and intervention to prevent eviction and preserve tenancy
- Advice on budgeting, credit counseling and debt consolidation
- Legal advice, advocacy and legal representation in order to avert eviction
- Emergency assistance to help avert eviction (for example, food, clothing, transportation vouchers, cleaning/repair of damage to a rental unit)
- Moving costs; and
- Short-term financial assistance to help avert eviction or loss of housing with rent, rental arrears, and utility deposits or payments.

Ineligible activities include:

- Provision or payment for student housing for students who are not at imminent risk of homelessness; and
- Supports for low-income individuals or families who are not at imminent risk of homelessness.

### c. Health and medical services

#### COVID-19 context

To enable communities to respond to the COVID-19 outbreak, Reaching Home has added a new **temporary** category of eligible activities and expenses.

Communities are still encouraged to continue connecting individuals to clinical, health and treatment services (includes mental health and addictions support) through case management, and deliver harm reduction services.

Eligible activities include:

- providing general health and medical services, mental health (including counselling) and addictions support services that are already provided by provinces and territories
- direct hiring of health care professionals (for example, nurses, doctors, traditional/ spiritual Indigenous practice/ people) to provide services directly to clients

Given this a new eligible expense, communities will be asked to specifically identify amounts spent on health and medical services.



#### **d. Client support services**

Client support services include individualized services to help improve integration and connectedness to support structures, such as the provision of basic needs and treatment services. They may also include services to support the economic, social and cultural integration of individuals and families.

#### **Basic needs services**

##### **COVID-19 context**

The requirement that the delivery of basic needs services (for example, essential services related to the provision of emergency shelter beds, food and shelter) needs to be tied to demonstrated outreach or intervention to improve housing stability as part of the project activities is waived.

To reduce the potential for infection and transmission among people experiencing homelessness and those who work with them, communities may wish to use Reaching Home funds to, for example:

- increase the frequency of cleaning with disinfectants in, for example, shelter facilities and high traffic areas
- acquiring and/or providing shelter beds and physical barriers to be placed between beds
- provide individuals moved off-site from a shelter with access to food and transportation, and
- purchase personal hygiene products (for example, soaps), personal protection equipment (for example, gloves, masks, gowns, shoe covers), cleaning equipment and cleaning/disinfectant supplies

Funding for basic needs services support outcomes that contribute to a reduction in homelessness. For example, short-term food and emergency shelter assistance are eligible activities as a means to assist homeless individuals to obtain placement in more stable housing. Longer-term food programs can also be funded if they are part of another intervention that is considered an eligible activity. For Indigenous individuals and families, funding could support culturally appropriate services and connection with community (for example, local and/or home community, including First Nation band, Métis settlement, etc.).

Eligible activities include:

- Essential services related to the provision of emergency shelter beds, food and shelter, including shower and laundry facilities, food banks, soup kitchens, community kitchens and drop-in centres.
- Life skills development (for example budgeting cooking).
- Longer-term food programs that are part of another eligible activity (for example, activities that assist with community reintegration).
- Culturally relevant supports for Indigenous people (for example, cultural ceremonies, traditional supports and activities with the goal of increasing cultural connections and an individual's sense of belonging in a community).
- Groceries, personal hygiene and supplies.
- Clothing, footwear and blankets.
- Storage for belongings (up to 3 months).
- Access to traditional foods and medicines.

- Repair or replacement of eyeglasses (if not otherwise covered through medical services).
- Disability supports (for example mobility and other assistive devices if not otherwise covered through medical services).
- Personal identification.
- Access to technology (for example phones, community voice mail, safe apps, computers, etc.) in a community setting (for example in a resource or drop-in centre).
- Bus or public transit tickets related to integration activities (for example, job search/interviews, appointments/reconnecting to family).
- Transportation to home community (mileage eligibility to be determined by community).
- Access to oral care programs (if not covered by a provincial/territorial government).

Ineligible activities include:

- Purchase of alcoholic beverages.

### **Clinical and treatment services**

Clinical and treatment services are activities that seek to improve the physical, emotional and psychological health and well-being of individuals and families who are homeless or at imminent risk of homelessness.

Eligible activities include:

- Brokering and navigating access to clinical, health and treatment services (includes mental health and addictions support) through case management, including through an Intensive Case Management team.
- Partnership development, liaison and integration to bring together services to support the needs of individuals or families or to establish case management teams where none exists
- Delivery of harm reduction activities that seek to reduce risk and connect individuals and families with key health and social services.
  - These activities may include, for instance, storage, distribution and provision of materials and/or supplies (for example, needles), prevention interventions (for example, targeted programming to prevent substance abuse in homeless youth and/or youth at-risk of homelessness; managed alcohol programs, connecting individuals to harm reduction services).
- Professional fees for services provided in support of Indigenous individuals and families (for example services provided by Indigenous Elders or traditional healers). The value of professional fees, gifts or honoraria must be proportional to the Service rendered and should not exceed the reasonable and customary amount for each Service; and
- Supports to access traditional or culturally sensitive healing services (for example, healing circles, sweat lodges ceremonies, access to traditional medicines) that are not offered through provincial programming. Eligibility is not based on service location (for example, may be local or require travel to a non-local Indigenous community).

### **Economic integration services**

Eligible activities include:

- **Income assistance:** services directed towards individuals and families to help them access income benefits (for example, provincial/territorial social assistance, child benefits, disability benefits, veterans allowance, old age security, or employment insurance).
- **Employment assistance:** pre- and post-employment services (for example, job search assistance, interview preparation) that bridge individuals and families to the labour market and assist them to maintain employment and build self-sufficiency.
- **Education and Training assistance:** services to support essential skills development (for example, reading, document use, numeracy, writing, oral communication, working with others, thinking, computer use and continuous learning), services to connect individuals and families to education and training programs and services to support the successful participation in these programs (for example, bus passes, clothing or equipment, food and non-alcoholic beverages, internet access for the duration of the program).

Ineligible activities include:

- Employment activities normally delivered by other federal, provincial or territorial labour market programs
- Job wages for individuals participating in an education, training, or pre-employment program
- Salary for a full-time teacher to provide an alternative to provincial or territorial education
- Tuition
- Workplace skills development; and
- Apprenticeship grants

### **Social and community integration services**

Eligible activities include:

- Supports to improve social integration, for example, costs of participation or provision of recreational/sports activities; and
- Indigenous Elder consultation, gathering and preparation of traditional foods. Establishing and maintaining culturally relevant responses and supports to help Indigenous individuals and families (for example, navigation of urban services including to help establish and maintain culturally relevant support networks within an urban environment; Indigenous language and culture classes).

### **e. Capital investments**

Capital investments are intended to increase the capacity or improve the quality of facilities that address the needs of individuals and families who are homeless or at imminent risk of homelessness, including those that support culturally appropriate programming for Indigenous individuals and families.

#### **COVID-19 context**

To reduce overcrowding in shelters and limit the spread of COVID-19 transmission, communities may wish to use Reaching Home funds to, for example:

- purchase or repurpose existing properties to create new temporary housing (for example, motel and hotel spaces, community spaces), and

- renovate existing facilities (for example, shelters, transitional housing, permanent supportive housing, or non-residential facilities) to, for example, improve ventilation or increase the distance between residents

Eligible activities include:

- Renovation of emergency shelters, transitional housing, permanent supportive housing, or non-residential facilities, including:
  - Renovating an existing facility for upgrades and to meet building standards
  - Removing asbestos, mold, rodents; and
  - Repurposing an existing property to create transitional housing or permanent supportive housing, and expanding an existing facility.
- Repairs of damages resulting from housing placements (includes private market housing).
- New construction of transitional or permanent supportive housing, or non-residential facilities (for example, community hubs to include furniture banks, drop-in centres, resource centres, outreach worker spaces, counselling spaces, laundry facilities, food banks), including if applicable tearing down an existing facility to build a new one.
- Purchase of transitional housing, or permanent supportive housing, and non-residential facilities to create new space or units.
- Eligible costs related to professional fees, such as consultants, audit, technical expertise, facilitation, legal, and construction contractors, and capital costs of the purchase of a land or building.
- Purchase or construction of new emergency shelters using funding from Indigenous, Territorial and Rural and Remote streams.
- Purchase of furniture, appliances, machinery (for example, lawnmower, woodworking tools), electronic equipment and vehicles (for example, to be used for outreach, transportation for furniture banks).

Ineligible activities include:

- Construction and renovation of housing units funded through the bilateral Housing Partnership Framework agreement with the Canada Mortgage and Housing Corporation and most provinces/territories.
  - Investments in social housing, including
  - Repairs to social housing units
  - Renovation of social housing units; and
  - Creation of social housing units

These RH COVID-19 Directives can be found at

<https://www.canada.ca/en/employment-social-development/programs/homelessness/directives.html>

**The Directives will remain the same for the year 2022-2023. In the event there are any modifications for the year 2023-2024 after the National program evaluation, recommended applicants agree to follow the changes to the best extent of the project's capacity.**

There may be cases where activities eligible under Reaching Home may also be funded by the provincial or territorial government or the municipality. If these activities are already being supported through another source of funding, list the information in the budget. Reaching Home funds will be used to complement these investments and avoid duplication of existing programming to the extent possible.

## What to Submit?

Please ensure that your email submission package includes one (1) signed scanned original of the following:

### For Service project application

- ✓ Completed RH PROV 2022-2024 Service CFP Application form; The Application Form must be fully completed and signed by the legal signatory(ies).
- ✓ PROV BudgetDetails- Service including other Contributor's information.

### For Capital project application

- ✓ Completed RH PROV 2022-2024 Capital CFP Application form; The Application Form must be fully completed and signed by the legal signatory(ies).
- ✓ PROV BudgetDetails- Capital including five-year operating budget
- ✓ Additional Supporting Partnership Documents, if applicable

## Closing Date for CFP Submission

A complete application package must be received **via email at [CFP@lnhs.ca](mailto:CFP@lnhs.ca) on or before the due date of Thursday, April 14, 2022, not later than 11:59 pm timestamped by LU'MA BCH server.**

Please complete the application as requested. **Handwritten submissions will not be accepted.** Elaborate artwork, corporate brochures and lengthy narratives are discouraged.

*An email receipt will be sent upon receipt of submission. It is the applicant's sole responsibility to ensure that its CFP submission is received as indicated by the stipulated time. CFP submissions will not be accepted after the specified time and will not be considered.*

## Application Evaluation Criteria

### How will applications be evaluated?

Application for Canada's Homelessness Strategy- Reaching Home Project will be reviewed, evaluated and recommended by the IHSC Review Committee.

The application will be assessed, at a minimum, based on each of the following areas;

- ✓ The degree to which proposed activities support program objectives to reduce and prevent homelessness and program priorities;
- ✓ The need for proposed activities;

- ✓ The qualifications and track record of the applicant;
- ✓ Demonstration of support required for success;
- ✓ Demonstration of sustainability or provision of an exit strategy and,
- ✓ Value for money.

### **Application Review Process**

The CAB Review Committee will review each application. This review will take into account available Reaching Home funding. Application may be subject to negotiation. In direct consultation with LU'MA BCH, applicants will be requested to verify all application information and determine the eligible project or activity, eligible project costs, performance measurements, and funding mechanisms needed to complete a Funding Agreement. In all cases, applicants will be advised by the CE whether their application was recommended for funding or not.

It is anticipated that proposal applicants will be advised of funding decisions by the end of April or first week of May 2022. Applications recommended by the CAB Review Committee will be forwarded to the CE, LU'MA BCH for due diligence review and contracting.

### **No Guarantee of Funding**

The total number of projects funded and the amount of funding per project will be determined based on the proposals received and reviewed by the CE, Review Committee and CAB, and any subsequent due diligence. The CE is under no obligation to approve any application through this process.

**For any questions, please contact [cfp@lnhs.ca](mailto:cfp@lnhs.ca).**

This email is monitored by the Community Entity staff during business hours Monday to Friday, excluding statutory holidays; we will strive to reply within one business day.